



CROSBY-ON-EDEN C OF E PRIMARY SCHOOL

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HEADTEACHER – MISS A WESTON

27th February 2019

Dear Parents,

It has come to my attention that there has been issues with YouTube, Instagram, Fortnite, WhatsApp and other Social Media sites and an image known as MOMO, thought to have originated in Japan, which is appearing *embedded* in messages and videos. This appalling 'character' issues challenges which are often linked to cyber bullying and suicide games. Visually, it is also incredibly distressing.

Videos on Kids YouTube, such as Peppa Pig, have been hacked and edited to include this content. There are also reports of the Winx fairy club being used in this manner with children being instructed in ways to kill themselves so that they can become a fairy.

Please find attached a leaflet with further detail and also a link below.

<https://www.mirror.co.uk/news/uk-news/momo-challenge-hacking-peppa-pig-14054996>

I am sure you will join me in unison over this matter as we endeavour to keep our children safe online.

Kind regards,

Miss A Weston
Headteacher